

Minutes

The Huntington Beach Auto Dealers Association

✓ Business Improvement District (BID)

Monthly Board of Directors Meeting

Quarterly Meeting

Toyota of Huntington Beach

2nd floor Conference Room

Date: September 17, 2014

Time: 8:30 am

1. Call to Order: Presiding Officer Bob Miller
2. Attendance: Honda; Toyota; Bill Rea, CPA; Dave Garofalo, Business Coordinator; Kelly Fritzel, City of HB Business Development; and Denise Bazant, City of HB Business Development
3. Public Comments: None
4. City Staff Comments: & Guests: Staff presented their plan to visit each New Car dealer in their attempt to get to know them better and survey any issues. The Chrysler Meeting went well. Honda brought forward an issue at their location. City staff immediately agreed to follow through with City on the issues.
5. Operating Reports: Bill Rea presented the financial report. All accounts are within Budget.
6. Car Store At Bella Terra: Dave Garofalo presented the Car Store at Bella Terra Traffic report, marketing programs and car store operation status report. Two dealers took turns sending staff to the store to evaluate the possibility of have sales representative support admin staff at the Store.
7. Reader Board Sign Update: No issues, all PSA's have been posted. Popularity of this local opportunity for nonprofit's very high.
8. Community Financial Support (Quarterly Allocation of Funds): Funding approved.
9. Old Business: None
10. Adjournment: December 19, 2014

Respectively Submitted:

Dave Garofalo